

BUSINESS-BUILDING SOLUTIONS

- ▶ Member exclusive promotions and access to unique product samples or trials.
- ▶ Product Assurances giving you 100% confidence on applications ranging from mosquitoes to perimeters and pre-emergence.
- ▶ Marketing support pieces you can use for your business, as well as online content to help inform your growth plans.

INDUSTRY COMMITMENT

- ▶ Perks like 1st Friday webinars with CEUs for select states.
- ▶ Investments in industry support groups and events like the National Pest Management Association, Project Evergreen, State Associations, RISE, and more.
- ▶ Automatic memberships with a minimum purchase to industry groups like the National Association of Landscape Professionals (NALP) with a minimum purchase. While supplies last.



Brought to you by *FMC Professional Solutions*

Built for you, shaped by you.



Enroll now and learn more at [FMCTrueChampions.com](https://www.FMCTrueChampions.com)

- ✓ **PRODUCT REWARDS**
- ✓ **BUSINESS-BUILDING SOLUTIONS**
- ✓ **INDUSTRY COMMITMENT**

PRODUCT REWARDS

Dynamic Rewards Program

Another Exclusive Rebate Program from FMC

The Dynamic Rewards rebate program makes it more valuable than ever to choose FMC lawn care and pest control products. Dynamic Rewards is designed around your business needs and buying patterns.

Easy as Sign Up, Save, and Keep Saving

Just enroll once and you're done - the program runs all year, every year. Your purchases and rebates are tracked automatically and paid by check. No scanning, no forms, no hassles!

Money Back to the Bottom Line

Low rebate minimum means it's easy to get a check. Plus, rebate multipliers make your rebate grow as your business grows!

HOW TO ENROLL

- 1 Go to FMCTrueChampions.com and pick your market - Pest Control or Lawn Care
- 2 Select "Dynamic Rewards" in the enrollment form
- 3 Fill out the rest of the enrollment form and click Submit

HOW IT WORKS

- ▶ Once you are enrolled in True Champions/Dynamic Rewards, the rest is automatic! A purchaser is eligible for a rebate check once \$100 in base rebates is earned
- ▶ The total base rebate earned determines the tier multiplier (listed in the chart on the next page)
- ▶ The program year has 2 Rebate Periods per year with the chance to earn 2 rebate checks per year
- ▶ The rebate level returns to the Base Rebate level after a check is sent in Period 1 or 2 or in Period 1 if no \$100 rebate check is reached.
- ▶ The Rebate Tier achieved carries over to the new Program Period. It must be achieved again or exceeded to earn that level of Rebate Multiplier. If not, the Rebate Tier resets to the Base Level.

PROGRAM YEAR	Rebate Period 1					
	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
	Earn Rebates Rebate Period 1 checks are issued on or before June 30					
	Rebate Period 2					
	Apr.	May	Jun.	Jul.	Aug.	Sep.
	Earn Rebates Rebate Period 2 checks are issued on or before November 30					

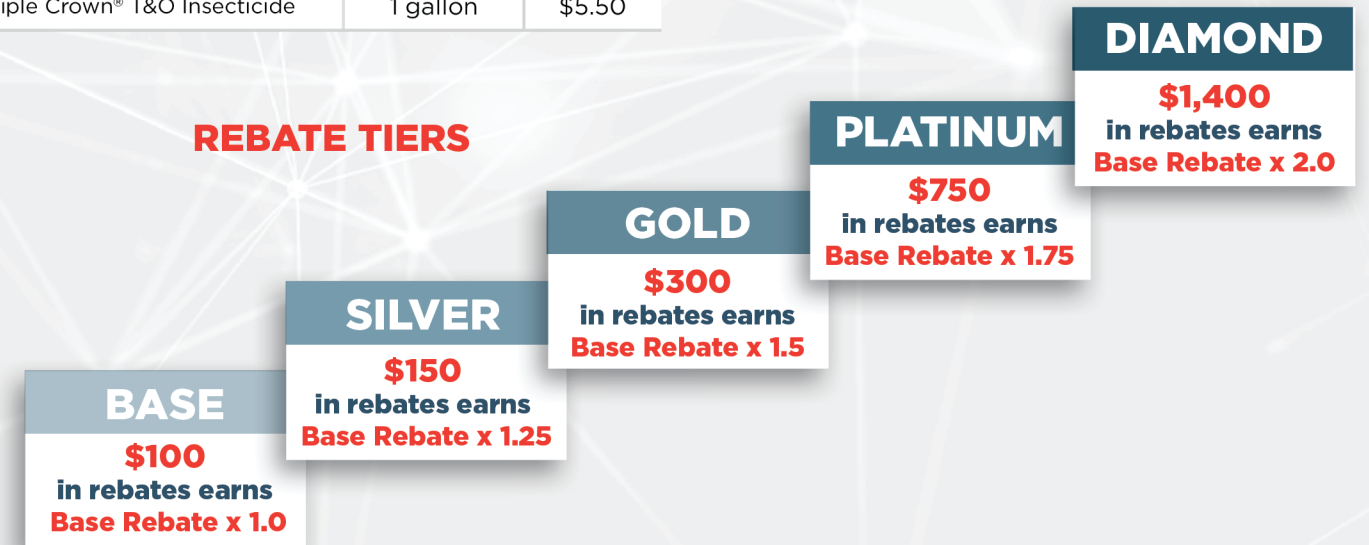
QUALIFYING PRODUCTS

INSECTICIDES	UNIT SIZE	BASE REBATE PER UNIT
Baseline	1 gallon	\$6.00
Baseline	5 gallon	\$25.00
CB-80® Insecticide	17 oz. can	\$0.60
D-Force® Insecticide	14 oz. can.	\$0.35
Dragnet™ SFR Insecticide	1.25 gallon	\$1.00
EndZone™ Insecticide	1 envelope (20 stickers)	\$1.30
Scion™ Insecticide	20 oz.	\$3.75
Scion™ Insecticide	1 quart	\$7.50
Talstar® PL Insecticide	25 lb. bag	\$0.70
Talstar® Professional Insecticide	1 pint	\$0.75
Talstar® Professional Insecticide	1 quart	\$0.85
Talstar® Professional Insecticide	3/4 gallon	\$2.00
Talstar® Professional Insecticide	1 gallon	\$2.50
Talstar® XTRA Verge™ Insecticide	25 lb. bag	\$1.00
Totality™ Wood Treatment	1 quart	\$8.75
Transport® Mikron™ Insecticide	1 quart	\$2.00
Triple Crown® T&O Insecticide	1 gallon	\$5.50

HERBICIDES	UNIT SIZE	BASE REBATE PER UNIT
Blindside® Herbicide	0.5 lbs.	\$4.75
Dismiss® NXT Herbicide	10 oz.	\$4.75
Dismiss® CA Herbicide	6 oz.	\$3.50
Quicksilver® Herbicide	8 oz.	\$4.50
Solitare WSL Herbicide	3/4 gallon	\$2.00
Solitare WSL Herbicide	2.5 gallon	\$8.50

FUNGICIDES	UNIT SIZE	BASE REBATE PER UNIT
Fame® SC Fungicide	16 oz.	\$7.50
Fame® SC Fungicide	64 oz.	\$25.00
Fame® G Fungicide	25 lb. bag	\$2.00

REBATE TIERS



Enroll today at FMCTrueChampions.com and start earning rebates!

NOTE: The Dynamic Rewards Program cannot be combined with the annual FMC Early Order Program (EOP). If you have participated in previous EOPs, we recommend continuing with that program. For more information about the EOP or to compare program benefits, please see the FAQs.