

CONTROL MOSQUITOES WITH 1 PRODUCT

Last Bite uses FMC's Talstar as a staple in mosquito control

Eight years ago, identical twins Jason and Jeremy Julio started Last Bite Mosquito and Tick Control in Red Bank, N.J., with one truck and an idea — to bring the joy of the outdoors to a mosquito-free yard. Their idea quickly grew from one truck to 50 trucks, servicing more than 7,000 residents.

As the Julio brothers share the role of CEO, they strive to provide 100 percent customer satisfaction. With FMC's Talstar Professional Insecticide, they are able to provide their customers with a 99 percent mosquito reduction, and a 100 percent satisfaction guarantee.

"The problem lies less with actually treating for mosquitoes, and more with setting realistic expectations with customers," Jason Julio explains. "There is no such thing as a 100 percent mosquito reduction, and we let our customers know this. That is part of what has worked so well for us all these years."

Julio estimates that the Last Bite team has used Talstar Professional Insecticide on 95 percent of all mosquito jobs, for several years running.

Talstar Professional Insecticide features an active ingredient of bifenthrin, labeled for control of more than 75 insects. With Talstar's long residual and multi-use in indoor, outdoor, residential and commercial properties, great results are shown, Julio says.

"We've been to a ton of properties where mosquitos



Twin brothers Jason (left) and Jeremy Julio started their company in 2014.

are heavy in backyards and our customers don't think we're able to gain control," he adds. "We go in with Talstar, and our customers are blown away by the control we're able to get from this product. As a result, we don't receive many callbacks."

Julio points out that the bifenthrin in Talstar gives it the ability to hold up in all weather conditions.

"Talstar holds true to everything noted on the label," he continues. "I like that if I ever have a question about anything on the label or use of the product, I can go to the FMC customer support team and they are able to give me those answers instantly."

Julio recommends to his pest management professional colleagues to take advantage of the many promotions offered by FMC, and add Talstar Professional Insecticide to their toolboxes.

"I highly recommend this product for mosquito control, as well as general pest control," Julio concludes. "We've seen the results, and our customers have seen the results. Talstar is a great product."

FMC offers Talstar Mosquito Promise Program with a 45-day guarantee of no callbacks after Talstar Professional Insecticide mosquito treatment within the program period.

To learn more about the program, visit www.fmctruechampions.com/pest/solution-assurances-pest/talstar-mosquito-promise-program/.

Talstar
PROFESSIONAL INSECTICIDE

FMC